



CHARLIE KEYAN ARMENIAN COMMUNITY SCHOOL



CENTURY LEGACY FUND

**SPONSORSHIP
OPPORTUNITIES**

CENTURY LEGACY FUND



CHARLIE KEYAN ARMENIAN COMMUNITY SCHOOL

PARTNERING FOR EXCELLENCE

We are the **Charlie Keyan Armenian Community School**. Located in the Central Valley, we are a vital component of the Armenian community and a stronghold for the preservation and propagation of our language, arts, and culture for future generations.



Over the past few years, we have accomplished much, but there is still much more to do. As the educational environment has changed, new opportunities have presented themselves in the private sector. The 5 F Roots (Need help here) of our educational model: Christianity, Knowledge, Arts, Culture, and Safety have provided an incredible framework upon which we have built our current educational program. (Something here about 10 Branch Classroom Sponsors) However, to further develop this plan, our school requires resources.



Over the next few years, the Charlie Keyan Armenian Community School will be embarking on the most ambitious and comprehensive fundraising campaign in its history. We will be offering the opportunity to 100 individuals/entities to be a part of the Century Legacy Fund and ensure the protection and growth of our Armenian school for the next 100 years.

All contributions that are donated to the Century Legacy Fund will be split between Operations (Growth) and Endowment (Protection). This gives us the ability to develop teachers, enhance our programs, and improve our facilities while also creating an indefinitely perpetuating means to financially supporting this growth.

We are extremely excited for the future of our school and invite you to be a part of our next 100 years.



history and foundation



In 1977 a group of motivated business people, professionals, educators and clergy, spearheaded by the late Very Rev. Fr. Kourken Yaralian, established the Armenian Community School of Fresno. Their mission was to provide an exceptional education to valley youth, while teaching Armenian language and culture.

Since that time, the school has continued to instill in its students confidence and the foundations of learning to become productive citizens of the United States and the global community.

After its first few years at the Holy Trinity Armenian Apostolic Church, the school had various other locations in Fresno. However, in 2007, Fresno native Charlie Keyan donated the necessary funds to purchase the land for the construction of a new and permanent campus. To honor this unprecedented monetary contribution, the voting members of the school's Annual Assembly voted unanimously to rename the school in his honor.

As the only Armenian School Serving the Central San Joaquin Valley, we are unique among private Armenian schools worldwide in that we are truly a community school - independent from any religious denominations, political organizations, cultural organizations, or academic institutions.

"THE DETERMINATION ON THE PART OF SOME ARMENIANS TO ESTABLISH AN ARMENIAN DAY SCHOOL IN FRESNO IS A VIVID EXAMPLE OF THE GREAT LOVE ARMENIANS ATTACH TO LEARNING."

- HAGOP TERJIMANIAN, *OUR SCHOOL'S FIRST PRINCIPAL*

our educational program & curriculum

CORE VALUES

- Academic Excellence
- Armenian Curriculum
- Christian Education
- Teacher Student Ratio 1:20
- Fine Arts Program



OBJECTIVES

- To provide high quality instruction to our students
- To develop well-informed citizens, responsible and willing to share in making a better world for tomorrow
- To provide a safe environment for our students and staff
- To preserve and enhance the Armenian heritage and culture by
- emphasizing the Armenian language, history and religion

Charlie Keyan Armenian Community School students take part in a rigorous curriculum from Kindergarten to 6th grade with ample opportunities for academic, creative, social, and personal growth. Small class sizes allow for personalized teaching, making it a unique learning experience.

MISSION STATEMENT

Committed to excellence by integrating vigorous academic standards, 21st century learning and Christian education in the classroom and in extra-curricular activities while creating a healthy, moral, safe and nurturing environment for our students to thrive!



GOLD

\$5,000/yr (15)

SILVER

\$2,500/yr (20)

BRONZE

\$1,000/yr (50)

CENTURY LEGACY FUND



Classroom Sponsor
\$10,000/yr. (10)

SCHOLARSHIP

CHRISTIAN EDUCATION
\$25,000/ YR

SPORTS & SAFETY
\$25,000/ YR

KNOWLEDGE
\$25,000/ YR

CULTURE
\$25,000/ YR

ARTS & MUSIC
\$25,000/ YR

CHARLIE KEYAN ARMENIAN COMMUNITY SCHOOL

THE CHARLIE KEYAN ARMENIAN COMMUNITY SCHOOL CENTURY LEGACY FUND

Made up of at least 100 unique contribution opportunities, the 3 major tiered sections of the Legacy Fund are broken down into **Roots, Branches, and Leaves** - in addition to our bonus Scholarship section - will generate over \$400,000 per year.

Our Scholarship Level (for \$50,000/yr) is designed to be an annual grant-in-aid to students. Our goal is to offer at least 5 full/partial scholarships per year to our community. The Program Sponsor Level (for \$25,000/yr) supports one of our core (Root) programs and any staff within that department.

The Classroom Sponsor, signified by the apples on the branches, is a \$10,000/yr contribution and will directly support our teachers and any upgrades, both structural and technological, necessary to maintain the highest level of education.

Lastly, the individual level (leaves) offers an opportunity for individuals and families to support our school and help create a dynamic, vibrant, and ever-growing social institution for our Armenian community. The Gold Leaf represents a donation of \$5,000/yr, Silver Leaf represents \$2,500/yr and the Bronze Leaf represents \$1,000/yr.

Our initial goal of \$5,000,000 by 2025 will bolster our endowment and afford us the ability to compensate our teachers and staff at salaries comparable, if not better, than public schools. This will allow us to continue hiring and keeping the most talented and experienced teachers and staff and in the near future, give us the confidence to move forward with our Master Plan.



CKACS Century Legacy Fund
Donation Form

First Name _____

Last Name _____

Address _____

City/State/Zip _____

Home Phone _____ Cell Phone _____

Email _____

I would like to make a commitment to:

Scholarship Level | \$50,000 _____

Program Level | \$25,000 _____

Classroom Level | \$10,000 _____

Gold Leaf Level | \$5,000 _____

Silver Leaf Level | \$2,500 _____

Bronze Leaf Level | \$1,000 _____

Organization Name _____

Branding/Logo _____

Please keep my donation confidential